



Sensation Celebration

FUNDRAISING

during your event

Sensation Celebrations for the STAR Institute raise SPD awareness and funds for SPD research. Here are just a few of the techniques previous organizers have successfully used to raise funds during their events.

- ◆ **EVENT ENTRANCE FEE**– Charge admission. Organizers have charged \$5 to \$25 for entrance fees.
- ◆ **STAGE A SILENT AUCTION** – Collect donated items from retailers and service providers. Display them on tables with a sign up form listing the suggested starting bid on each item. People then sign their name and bid on the form. Highest bidder pays and collects the item.
- ◆ **HOST A SENSATIONAL BAKE SALE** –Selling donated homemade sweets are always successful. Who can say *No* to a brownie? (Verify local regulations governing the sale of homemade goods before planning this activity.) Ask bakeries, cupcake stores, etc. if they will donate their day-old products rather than throwing them away. You can’t usually “sell” these products but you can put a suggested donation amount on them.
- ◆ **HOST A SENSATIONAL RAFFLE/DRAWING/SWEEPSTAKES** – Ask for items to raffle and then sell tickets during the event. At the end of the event, draw names and announce the winners. (Check the legal term for this activity in your state; policies vary.)

See FUNDRAISING BEFORE YOUR EVENT on the organizer page for additional ideas.

NEED TOOLS, TEMPLATES OR TIPS? Find them at www.spdstar.org

All expenses for your event must be underwritten, donated, or paid for from event proceeds. Under no circumstances will the STAR Institute reimburse costs incurred in staging a Sensation Celebration.