



PARENT WORKSHOP SPONSOR PROSPECTUS

 **21st**
International
Symposium
Strategies, Science & Success

Parent Workshop

Atlanta, Georgia
October 11, 2018

Atlanta Marriott Marquis





Dear Prospective Sponsor,

We are pleased to invite you to become a sponsor of STAR Institute for Sensory Processing Disorder's annual Parent Workshop in Atlanta, Georgia on October 11, 2018. The Parent Workshop will include lectures presented by local speakers combined with small group discussions designed to help empower and enlighten parents and families living with Sensory Processing Disorder (SPD). We are excited to announce that our local community partner, Building Bridges Therapy, is collaborating on this workshop with us. This year we anticipate about 100 attendees.

Benefits for Sponsors:

- Expand your customer base, gain exposure for your organization and increase brand recognition
- Increase visibility and exposure for your products and services to our highly targeted audience of parents and caregivers of children living with SPD and related conditions
- Costs are affordable and each sponsor level offers a way to gain interest of attendees
- Help local families in need connect with other parents, providers, and resources they so desperately need

When you become a Sponsor, you receive recognition via an array of marketing tools. From website links on our highly trafficked website to promotional items for participant goody bags, our sponsorship packages are designed to allow you to select the benefits that will offer you the greatest return on your investment.

We look forward to building a mutually beneficial relationship with you and your organization.

Thank you!





PARENT WORKSHOP SPONSORSHIP PACKAGES

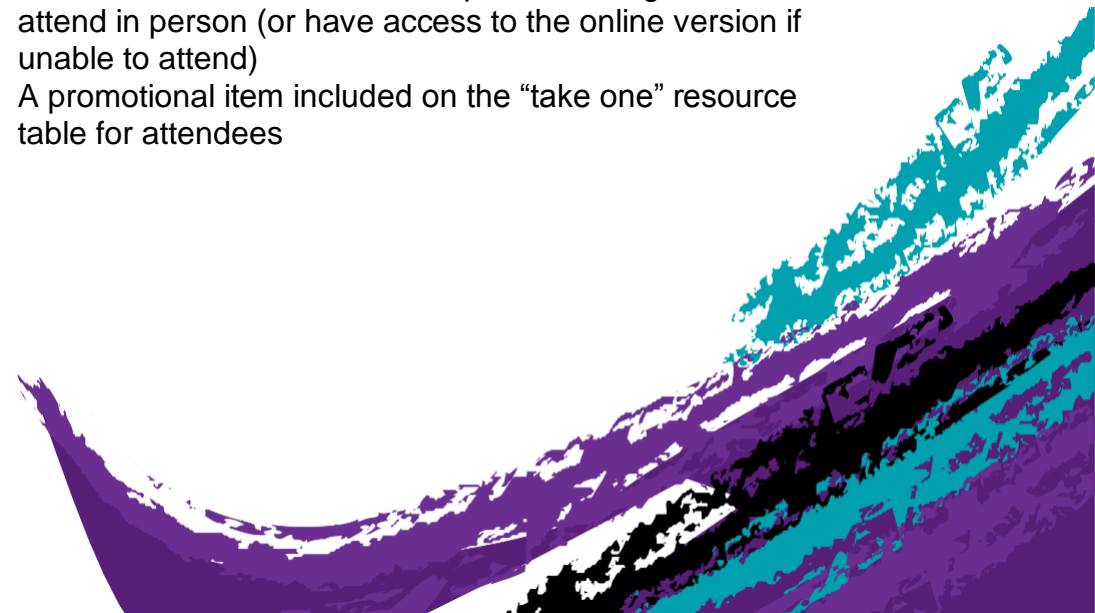
\$650.00 Gold Sponsor

- Covers tuition for 10 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)
- Company logo and company information displayed during welcome slide show
- Logo on registration site with a direct link to your website
- Acknowledged as a sponsor on signage and special recognition during announcements
- A promotional item included in gift bags distributed to all attendees

\$260.00 Silver Sponsor

- Covers tuition for 4 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)
- Logo on registration site with a direct link to your website
- Acknowledged as a sponsor on signage and special recognition during announcements
- A promotional item included in gift bags distributed to all attendees

\$130.00 Bronze Sponsor

- Covers tuition for 2 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)
 - A promotional item included on the “take one” resource table for attendees
- 




Parent Workshop Agenda

Thursday, October 11

8:00 AM-8:30 AM	Registration and continental breakfast
8:30 AM-8:45 AM	Welcome and introductions
8:45 AM-9:45 AM	Understanding Sensory Processing Disorder - “What’s Wrong with Me?” <i>Caroline Clark, MHS, OTR/L</i>
9:45 AM-10:00 AM	Small group talk/jigsaw
10:00 AM-10:15 AM	Break
10:15 AM-11:15 AM	Parent Involvement: Applying Sensory Integrative Techniques in REAL LIFE <i>Bryson Green, MS, OTR/L, CPAM</i>
11:15 AM-11:30 AM	Small group talk/jigsaw
11:30 AM-12:30 PM	Lunch
12:30 PM-1:30 PM	How Sensory Processing Disorders Affects Peer and Community Relationships <i>Jorri Sanders-Marchi, M.Ed. CCC-SLP</i>
1:30 PM-1:45 PM	Small group talk/jigsaw
1:45 PM-2:30 PM	Q & A Session with expert panel

**subject to change*



APPLY FOR SPONSORSHIP

Please use the form below and email or fax to:
Caraly Walker, STAR Institute for SPD
5420 S. Quebec St., Suite 103
Greenwood Village, CO 80111
caraly.walker@spdstar.org
Fax: (303) 322-5550



Please email your company logo in a jpg format to caraly.walker@spdstar.org for our website and promotional materials.

Company Name: _____

Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

Email: _____ Website: _____

Type of Business: _____

Company Description for Participant Notebook (50-word limit): _____

☐ I would like to be a sponsor:

☐ Gold \$650 ☐ Silver \$260 ☐ Bronze \$130

Total

\$_____

PAYMENT:

☐ Check enclosed

☐ Credit Card: ☐ Visa ☐ MC ☐ Amex ☐ Discover

Card #: _____ Exp. Date: _____ CVV: _____

Name as it appears on the card: _____

Signature: _____

Terms and Payment

Payment is due in full at the time of registration. All payments are non-refundable. It is mutually agreed that in the event of cancellation of the workshop due to fire, strikes, war, acts of God, terrorism or causes that would prevent the event from taking place, then and thereupon, this agreement will be terminated and the STAR Institute for SPD shall determine an equitable basis for the refund of such portion of the sponsor fees as is possible, after due consideration of expenditures and commitments already made. Sponsor understands that neither Client nor the Venue maintains insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance. Deadline for receipt of Sponsor information is September 30, 2016.

I agree to the terms and conditions set forth in this document and understand that receipt of payment and this form by STAR Institute constitutes a contract to sponsor based upon the respective availability.

Authorized Signature: _____ Date: _____