

DATE YOU SEND THIS
FOR IMMEDIATE RELEASE

Contact: TELEPHONE # &
EMAIL ADDRESS

**STAR Institute’s Sensation Celebration - A
sensory awareness event “Use Your Senses One
Step at a Time”**

Sensory Processing Disorder (SPD) is a brain condition that affects more children than ADHD or autism but is much less known, a situation that leads to the misdiagnosis and inappropriate treatment of untold numbers of children every year.

YOUR EVENT on DAY OF THE WEEK, DATE, is an event to raise awareness of this elusive disorder. Sensation Celebrations are being held all around the nation and in several countries worldwide, to provide information about Sensory Processing Disorder. SHORT LIST OF FUNDRAISING ACTIVITIES will benefit the STAR Institute, a worldwide charity dedicated to SPD research, education, and advocacy. The STAR Institute is lead by world renowned researcher, therapist and author of *Sensational Kids* and *No Longer A SECRET*, Dr. Lucy Jane Miller, who has been researching this disorder for more than 30 years.

“Research by the STAR Institute indicates that at least 1 in every 20 children experiences symptoms of SPD that are significant enough to affect their ability to participate in everyday life.”, says YOUR SPOKESPERSON’S NAME AND IDENTIFICATION. “We know there are countless families in our area that are struggling because of undiagnosed or misdiagnosed sensory issues. Sensation Celebration is designed to give those families help and hope.”

The event is made possible by the generous sponsorship of NAME YOUR SPONSORS.

The STAR Institute is committed to continuing the efforts of enhancing the quality of life for children and families who are affected by SPD.

YOUR EVENT will begin at TIME. Entrance fee is PRICE, IF ANY; FREE, IF NOT. YOUR STARTING POINT is located at ADDRESS. For additional information, contact YOUR CONTACT PERSON at TELEPHONE # OR EMAIL ADDRESS OR BOTH.

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EDITOR ADVISORY: Please visit www.spdstar.net for more information about Sensory Processing Disorder.

Doris Sanger 9/18/09 8:58 AM

Comment [1]: e.g., “A silent auction and prize drawings.”

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Comment [2]: e.g., “local parent,” “occupational therapist,” “local SPD-Parent Connections leader.”

Doris Sanger 9/18/09 8:13 AM

Comment [3]: Feel free to create your own quote but keep it to 1-2 sentences.