



# EXHIBITOR PROSPECTUS

**21st**  
 **International  
Symposium**  
**Strategies, Science & Success**

**Regulation:  
Foundation to Function**

**Atlanta, Georgia  
October 12-13, 2018  
Atlanta Marriott Marquis**





Dear Prospective Exhibitor,

We are pleased to invite you to exhibit at the STAR Institute for Sensory Processing Disorder's 21st International 3S Symposium in Atlanta, Georgia on October 12 and 13, 2018.

During the 21st International Symposium, attendees will engage in lectures presented by our distinguished speakers and participate in activities designed to expand their ability to think critically about intervention for Sensory Processing Disorder (SPD) and related conditions. We invite you to reach out to the participants and become a prestigious exhibitor at this event. This year we anticipate over 300 attendees.

#### Benefits for Exhibitors:

- Excellent opportunity to reach the broader SPD community and increase your network of vendors, professionals working in the field, researchers, and individuals and families living with SPD.
- Increase visibility and exposure for your products and services to our highly targeted audience.
- Engage face-to-face with over 300 attendees, including some of the most influential leaders committed to improving the lives of people living with SPD.
- Expand your customer base, gain exposure for your organization and increase brand recognition in an energy-filled environment.
- Costs are affordable and the conference schedule includes plenty of networking opportunities and time to visit in the exhibition hall.
- Fun-focused conference with sweepstakes and other fun activities.

When you become an exhibitor, you receive recognition via an array of marketing tools. From website links on our highly trafficked website to acknowledgement in participant goody bags, our exhibitor packages are designed to allow you to select the benefits that will offer you the greatest return on your investment.

We look forward to building a mutually beneficial relationship with you and your company.

Thank you!

## Previous Exhibitors

Academic Therapy Publications  
Advance My Baby  
Autism Community Store  
Chewigem  
Clinic Source  
CoordiKids  
Dartmoor School  
Dreampad  
Dye-namic Movement Products  
FlagHouse  
Free Notes Harmony Park  
Footfidget  
Future Horizons  
Haley's Joy  
Handee Band  
HandiThings  
Henry OT Services  
Howda Designz  
IDCL – Home of DIR and DIR Floortime  
Integrated Listening Systems  
KnitRite  
KnotSense  
Kozie Clothes  
Landscape Structures  
Lindamood-Bell  
Makoto USA  
Nasco  
Neuro-development of Words - NOW  
SensaCalm  
Sensational Learners  
Sensory World  
Smart Knit Kids  
SnugVest  
Sommerfly  
SPIO Inc.  
Super Duper Publications  
Tools to Grow  
TumbITrak  
University of St. Augustine for Health Sciences  
Weighted Wearables



## PRELIMINARY CONFERENCE SCHEDULE \*

### Friday, October 12

- 7:30 AM Registration, Exhibits and Continental Breakfast
- 8:30 AM Welcome and Announcements
- 8:45 AM Presentation
- 10:15 AM Break and Exhibits
- 10:45 AM Presentation
- 12:15 PM Lunch and Exhibits
- 1:30 PM Presentation
- 3:00 PM Break and Exhibits
- 3:30 PM Presentation
- 5:00 PM Day Ends

### Saturday, October 13

- 8:00 AM Registration, Exhibits and Continental Breakfast
- 8:30 AM Welcome and Announcements
- 8:45 AM Presentation
- 10:15 AM Break and Exhibits
- 10:45 AM Presentation
- 11:45 AM Lunch and Exhibits
- 1:00 PM Presentation
- 2:30 PM Break and Exhibits
- 3:00 PM Presentation
- 4:30 PM Day Ends

*\*subject to change*



## EXHIBIT HALL DETAILS



### Additional Benefits

- Food and beverages provided for attendees are also available for exhibitors and served in the exhibit hall
- Unopposed exhibit hall times
- Sweepstakes - exhibitors contribute to the excitement by donating a sweepstakes item. Attendees have enjoyed the extra fun!

### Shipping

More details to come.

### Exhibitor Check In and Set Up

Thursday, October 11, at 5:00 PM and Friday, October 12 between 6:00 AM - 7:30 AM. Exhibitor spaces must be set up prior to 7:30 AM on Friday. Table assignment will be provided in advance.

### Exhibitor Tear Down

Saturday, October 13 between 3:00 PM - 6:00 PM  
It is the responsibility of the exhibitor to have the exhibit area clean and clear by the end of the scheduled closing time. This includes all trash, boxes, skids and miscellaneous items. STAR Institute will bill exhibitors directly for any charges incurred related to clearing out the exhibit space.

### Sensational Sweepstakes

Sensational Sweepstakes gives exhibitors the opportunity to showcase product and services and helps to raise money for STAR Institute for SPD. And attendees find the sweepstakes to be a great deal of fun. We are asking each of our exhibitors to consider donating an item for the sweepstakes. Even if you can't attend, this is a great opportunity to get your name in front of a targeted group.

Here's how it works:

1. Exhibitors donate product(s)/services
2. STAR Institute for SPD will display donated product with short description and exhibitor logo
3. STAR Institute for SPD will recognize exhibitors and promote their donated products in the participant materials
4. STAR Institute for SPD will give tickets to participants who donate to STAR Institute for SPD (suggested donation of \$1 per ticket)
5. Ticket holders will deposit their tickets into bags for the product(s)/ services they wish to win
6. Tickets will be drawn and products will be distributed the last day of the symposium.



### Exhibit Hours \*

#### Friday, October 12

7:30 AM – 8:30 AM  
10:15 AM – 10:45 AM  
12:15 PM – 1:30 PM  
3:00 PM – 3:30 PM

#### Saturday, October 13

8:00 AM – 8:30 AM  
10:15 AM – 10:45 AM  
11:45 AM – 1:00 PM  
2:30 PM – 3:00 PM

\*may be subject to change





## EXHIBITOR PACKAGES

Space is limited. Reserve your booth space as soon as possible for best availability.

All exhibitor packages include:

- Acknowledgment in printed meeting program
- Acknowledgment on meeting signs placed outside of session rooms
- Acknowledgment on the STAR Institute for SPD website
- Acknowledgment on slides between meeting sessions
- Additional opportunities for publicity based on your level of support



Wifi



Electricity



Email list



Conference registration

**\$ 2,650.00**

### Premier Exhibitor



**(3 available)**

Acknowledged as a sponsor of either breakfast or one of two breaks, with signage and special recognition during announcements

Logo on symposium website with link to your website

Company logo and company information displayed during welcome slide show

Company listing in symposium program

A promotional item included in gift bags distributed to all attendees

4 Conference registrations

4 Exhibitor badges

10' x 10' exhibit space

Two 6' skirted tables, 2 chairs

Electricity

Wifi for 1 device for both days

Electronic list of attendees

**\$ 1,650.00**

### Major Exhibitor



Logo on symposium website with link to your website

Company logo and company information displayed during welcome slide show

Company listing in symposium program

A promotional item included in gift bags distributed to all attendees

2 Conference registrations

2 Exhibitor badges

Two 6' skirted tables, 2 chairs

Electricity

**\$ 1,000.00**

### Grand Exhibitor



Logo on symposium website with link to your website

Company logo and company information displayed during welcome slide show

A promotional item included in gift bags distributed to all attendees

1 Conference registration

2 Exhibitor badges

Tabletop display only - one 6' skirted table, 2 chairs

Electricity

**\$ 675.00**

### Associate Exhibitor



Logo on symposium website with link to your website

Company logo and company information displayed during welcome slide show

2 Exhibitor badges

Tabletop display only - one 6' skirted table, 2 chairs

Electricity

**\$ 1,400.00**

### Featured On Symposium Tote Bag

Company logo printed on Symposium tote bag and promotional insert

**\$ 300.00**

### Add On Option: Company Logo In Educational Videos

Company logo featured at beginning of ten (estimated) presentation videos for purchase

**\$ 200.00**

### Literature or Promotional Item Distribution

Item will be inserted into each attendee's gift bag



## HOTEL INFORMATION

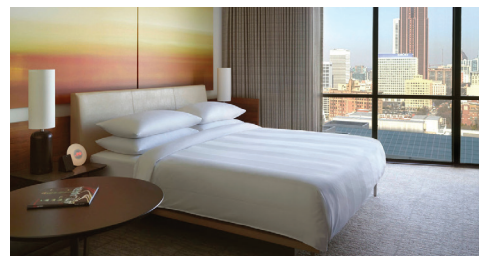
### Location & Accommodations

Atlanta Marriott Marquis  
265 Peachtree Center Ave NE  
Atlanta, GA 30303  
(404) 521-0000  
[www.marriott.com](http://www.marriott.com)



Located in the heart of downtown, the Atlanta Marriott Marquis is an iconic destination bursting with style and energy. Step inside our hotel lobby and discover our spectacular atrium, which is anchored by

the 50-foot color-changing sail of Pulse, our vibrant cocktail lounge. Situated in the Peachtree Center, our hotel places travelers near a MARTA rail station, Georgia World Congress Center and AmericasMart Atlanta. Once you've explored downtown Atlanta, settle into our spacious guest rooms, all of which feature stunning cityscape views, state-of-the-art technology and serious creature comforts. Dine with us at one of our five unique dining destinations, including Sear steakhouse, find urban calm in The Spa, our signature wellness destination, or break a sweat in our 24-hour fitness center. Rising as the preeminent meetings terminus of the South, Atlanta Marriott Marquis boasts more than 160,000 square feet of meeting space, making us the preferred hotel among savvy travelers.



### Symposium Room Rate

Deluxe room rate for the conference is US \$164.00/night plus taxes. Book by September 19, 2018. Rates apply to October 10-13, 2018.

### Transportation

Just 20 minutes from Hartsfield-Jackson Atlanta International Airport

- Estimated taxi fare: \$32.00 (one way)
- Bus service, fee: \$16.50 (one way)
- Subway service, fee: \$2.50 (one way)

### Parking

- Self-parking lots available in the blocks near the hotel: \$4 hourly/\$25 daily
- Discounted valet parking at the hotel (check website for hourly/overnight rates)

## APPLY FOR EXHIBIT SPACE

For your convenience, exhibit registration is available online. Visit [members.spdstar.org/event/spdsymposium-atlantaexhibit](http://members.spdstar.org/event/spdsymposium-atlantaexhibit) to register and submit payment for exhibitor space.

Or use the form below and mail or fax to:

Caraly Walker, STAR Institute for SPD

5420 S. Quebec St., Suite 103, Greenwood Village, CO 80111

Fax: 303-322-5550



Please email your company logo in a jpg format to [Caraly.Walker@spdstar.org](mailto:Caraly.Walker@spdstar.org) for inclusion on the STAR Institute for SPD website.

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Company Description for Participant Notebook (50-word limit): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Names for exhibitor badges: (2 included, \$40 per day for more than 2) \_\_\_\_\_

\_\_\_\_\_

☐ I would like to be an exhibitor: **Amount**

☐ Premier \$2,650 ☐ Major \$1,650 ☐ Grand \$1,000 ☐ Associate \$675 ..... \$ \_\_\_\_\_

Add On Promotional Opportunity

☐ Company logo in education videos \$300 ..... \$ \_\_\_\_\_

Promotional Opportunities (not in attendance)

☐ Logo on tote bag \$1,400 ☐ Distribution of materials \$200 ..... \$ \_\_\_\_\_

Additional exhibitor representatives \$40/day per person ..... \$ \_\_\_\_\_

Will you need internet access at your table? \$75 for 1 device for both days (included for Premier Exhibitors):

☐ Yes ☐ No Number of devices: ..... \$ \_\_\_\_\_

Will you need electricity at your table? ☐ Yes ☐ No

**Early bird discount: 10% if paid by June 1, 2018** ..... <\$ \_\_\_\_\_ >

I want to participate in the Sensational Sweepstakes:

Item name: \_\_\_\_\_ Item value \$ \_\_\_\_\_

Item description: \_\_\_\_\_

**Subtotal \$** \_\_\_\_\_

**PAYMENT:**

☐ Check enclosed

☐ Credit Card: ☐ Visa ☐ MC ☐ Amex ☐ Discover

**Total \$** \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CW: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

Terms and Payment

Payment is due in full at the time of registration. Exhibit Space is limited and is available on a first-come, first-served basis and will not be assigned or held without the completed application and payment. All payments are non-refundable. It is mutually agreed that in the event of cancellation of the conference due to fire, strikes, war, acts of God, terrorism or causes that would prevent the conference, then and thereupon, this agreement will be terminated and the STAR Institute for SPD shall determine an equitable basis for the refund of such portion of the exhibitor fees as is possible, after due consideration of expenditures and commitments already made. Exhibitor assumes responsibility and agrees to indemnify and defend Client and the Hotel and its respective owners, employees, and agents against any claims and expenses arising out of the use of the Exhibition Area. Exhibitor understands that neither Client nor the Hotel maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance. Deadline for receipt of Exhibitor information is September 14, 2018.

I agree to the terms and conditions set forth in this document and understand that receipt of payment and this form by STAR Institute constitutes a contract to exhibit based upon the respective availability.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_